Forest Stewardship Council® (FSC®)

17 March 2016
WHAT WE DO

OUR VISION
Meeting the rights and needs of the present generation without compromising those of future generations

ECONOMIC
Responsible & Profitable

ECOLOGICAL
Biodiversity & Ecological Process

SOCIAL
Local People & Society at Large

OUR MISSION
The Forest Stewardship Council shall promote environmentally appropriate, socially beneficial and economically viable management of the world's forests
Who is FSC:

CONSUMER ASSOCIATIONS
CONSULTANCIES • RETAILERS
MULTINATIONALS • UNIONS
TIMBER TRADERS • NGOs
INDUSTRY ASSOCIATIONS
ACADEMIA • FORESTERS
INDIGENOUS PEOPLES GROUPS
SMALL COMPANIES • ENGOs

TOTAL NO. OF FSC MEMBERS: 853
Global NGO based in Oaxaca, Mexico

Operational Headquarters in Bonn, Germany
39 Independent FSC Offices Worldwide
HOW DOES FSC WORK? CERTIFICATION

FSC maintains its system credibility through an unbroken chain with two certifications:

Forest management (FM) certification
Required for forest operators
It sets the standards for responsible management of forest and plantation

Chain of Custody (COC) certification
Required for companies along the supply chain
It tracks the FSC products from forest to shelf
FSC does this through

**Setting standards** that reflect agreed principles for responsible forest management

An **accreditation/certification system** that monitors adherence to FSC standards

A **product labelling system** that rewards responsible forest managers.
Global FSC certified forest area

North America
- 35.7% of total FSC certified area (66,995,479 ha)
- 243 certificates

Europe
- 47.6% of total FSC certified area (89,319,423 ha)
- 588 certificates

Asia
- 4.3% of total FSC certified area (8,134,084 ha)
- 206 certificates

South America & Caribbean
- 6.9% of total FSC certified area (12,938,207 ha)
- 248 certificates

Africa
- 4.1% of total FSC certified area (7,740,383 ha)
- 52 certificates

Oceania
- 1.4% of total FSC certified area (2,666,245 ha)
- 38 certificates

Total certified area: 187,793,821 ha
No. countries: 81
Total no. certificates: 1,375

Total FSC certified forest area in ha
- 10,000,000 and above
- 7,500,000 - 9,999,999
- 5,000,000 - 7,499,999
- 2,500,000 - 4,999,999
- 1,000,000 - 2,499,999
- 500,000 - 749,999
- 250,000 - 499,999
- 100,000 - 249,999
- 100 - 99,999
- No FSC certified forest
Global FSC Chain of Custody certificates

North America
12.6% of total FSC CoC certificates
3,790 FSC CoC certificates

Europe
53% of total FSC CoC certificates
15,951 FSC CoC certificates

Asia
27.3% of total FSC CoC certificates
8,219 FSC CoC certificates

South America & Caribbean
5% of total FSC CoC certificates
1,508 FSC CoC certificates

Africa
0.6% of total FSC CoC certificates
168 FSC CoC certificates

Oceania
1.5% of total FSC CoC certificates
441 FSC CoC certificates

No. of Countries: 117
Total no. of Certificates: 30,077

Number of FSC CoC certificates
- 4,000 and above
- 3,999 - 2,000
- 1,999 - 1,000
- 999 - 500
- 499 - 250
- 249 - 125
- 124 - 63
- 62 - 31
- 30 - 15
- No CoC certificates
WHAT MAKES FSC UNIQUE?

GOVERNANCE

- Principles of participation, democracy and equity
- Consensus-based
- Equal influence of different interest groups
- General Assembly every three years: adoption of motions and voting on core issues
- Advantages: transparent, democratic, balanced interests

MEMBERSHIP

- Empowerment through participation and decision-making
- Equal influence of different interest groups
- Principles of democracy, equity, participation, transparency
- Consensus-based
**WHAT MAKES FSC UNIQUE? THE 10 FSC PRINCIPLES**

<table>
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<tr>
<th>Principle</th>
<th>Description</th>
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<td>Comply with international, national and local laws and FSC Principles</td>
<td>Manage and limit environmental impact</td>
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<tr>
<td>Comply with tenure and use rights and responsibilities</td>
<td>Compile and follow a management plan</td>
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<td>Respect Indigenous Peoples rights</td>
<td>Monitor and assess forest management impact</td>
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<td>Maintain community relations and workers rights</td>
<td>Maintain High Conservation Value forests</td>
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<td>Generate multiple benefits from the forest</td>
<td>Ensure that plantations comply with FSC principles</td>
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The "FSC Principles & Criteria" provide the normative framework for adaptation processes developing regional, national, or sub-national "indicators"
What has FSC to offer?

- **Stewardship** - responsible forest management achieving other benefits (e.g. biodiversity conservation)

- **Accountability** – monitoring the impacts of management practices

- **Acceptance** – local multi-stakeholder model and input, needed especially for High Conservation Value Forests and social conflict areas
Empowerment of People through our actions, FSC will empower smallholders, women, communities, workers, Indigenous Peoples and other underrepresented groups.

Mission advancement through alliances

FSC will advance impact by working more closely with complementary and aligned organizations.

User orientation

FSC will renew our entrepreneurial spirit and shift processes to emphasize the needs of the users of our system.

2050 Beacon

A new forest paradigm realized

The true value of forests is recognized and fully incorporated into society worldwide.

2020 Aspiration: Turn the Tide

FSC is the leading catalyst and defining force for improved forest management and market transformation, shifting the global forest trend toward sustainable use, conservation, restoration, and respect for all.

Objective: 20 by 2020

The FSC share of global forest-based trade is 20%.

Strategy 1

Strengthen the FSC framework & governance

Streamline standards, increase consistency, improve governance and develop new forest solutions.

Strategy 2

Increase market value of FSC

Rapidly expand consumer preference, overcome market barriers and create new market opportunities.

Strategy 3

Transform the way we work

Globally align functions, deliver world-class service and promote institutional knowledge.

Commitments

1 Increased focus on outcomes

FSC will deliver meaningful impact, report on outcomes, and refine the system accordingly.

2 Empowerment of People

Through our actions, FSC will empower smallholders, women, communities, workers, Indigenous Peoples and other underrepresented groups.

3 Mission advancement through alliances

FSC will advance impact by working more closely with complementary and aligned organizations.

4 User orientation

FSC will renew our entrepreneurial spirit and shift processes to emphasize the needs of the users of our system.
Utilizing the two roles of FSC

We recognize two very distinctive, but interactive roles as being necessary within the FSC system:

1. **FSC as assurance tools**
   to the forest industry, such as the Principles and Criteria for forest management, policies, and standards. This role ensures that FSC empowers and benefits workers, Indigenous Peoples, smallholders, communities, biodiversity, water, cultural places, etc.

2. **FSC as a service provider**
   for a voluntary, market-based system designed to allow people throughout society to make responsible purchasing decisions. It prioritizes customer needs and satisfaction and extends beyond consumer marketing into supply growth, market development, public awareness building and advocacy on behalf of responsible practices.

The unique value of FSC is realized when these two roles are harmonized and performed on a high level of quality – nationally, regionally and globally.
Stewardship: improvements through FSC

Percentage of Rainforest Alliance certified forestry operations required to make changes during the certification process, shown for the ten issues most frequently requiring change. Comparison of less and more developed countries. Adapted from: Rainforest Alliance, 2005.
Wildfires in FSC certified concessions went down from 6.5% in 1998 to 0.1% in 2007. During the same period, fires affected 7-20% of the rest of the Reserve.

Source: “Impact of FSC Certification on Deforestation and the Incidence of Wildfires in the Maya Biosphere Reserve”, Rainforest Alliance, 2008
Is the scheme trustable?

- 100% of staff have health and life insurance in FSC-certified logging concessions in the Congo Basin.
- 100% of individual homes have showers and WC installed in FSC-certified logging concessions in the Congo Basin.
- 100% of FSC-certified logging concessions in the Congo Basin provide electricity 24/7 to the local population.
- 100% of FSC-certified logging concessions in the Congo Basin provide functional local medical facilities.
- 78% of FSC-certified logging concessions in the Congo Basin provide educational opportunities in addition to state-run services.

In non FSC certified logging concessions:
- 25% in non FSC certified logging concessions.
- 46% in non FSC certified logging concessions.
- 50% in non FSC certified logging concessions.
- 38% in non FSC certified logging concessions.
- 33% in non FSC certified logging concessions.
FSC MARKETPLACE

The Forest Stewardship Council works with businesses in more than **80 countries**. FSC Marketplace helps you to connect with those businesses and more.

Marketplace includes **contact information** for each company so registered visitors can connect with companies that share commitment to responsible forest management.

FSC-certified companies can display **information about their company and FSC-certified products**.

Join to get access to the largest community of buyers and sellers of FSC-certified products!
Ten Reasons to Choose FSC®

1. We’re governed by our members
   - We’re democratically governed, and over 800 social, economic, and environmental members help us to set the right policies to protect the world’s forests.

2. We have the highest standards
   - We set higher standards than any other timber certification scheme, which gives users the best assurance that certified forests are being managed responsibly.

3. We’re respected and credible
   - We are the preferred certification scheme for business and the one most widely used by members of the Fortune 500.

4. Our impact is far-reaching
   - Operating in over 100 markets, we issue more certificates globally than any other timber certification scheme.

5. We have a positive impact
   - Of any existing forest certification scheme, we provide the highest level of protection for endangered species and natural forests.

6. We have influential support
   - Our membership includes the world’s largest and most respected environmental NGO’s such as Greenpeace and WWF, both of which are vocal in their support of FSC over others.

7. We’re transparent
   - Every process and decision we make is open to public review and our product claims are independently audited.

8. Our standards are the same, the world over
   - Wherever we operate in the world, our standards are based on the same principles and criteria.

9. We think local
   - Every FSC forest certification process is open to local consultation so the people who live there can always have their say.

10. We’re recognised
    - FSC is the only timber certification scheme recognised by LEED Green Building Certification and is a member of ISEAL Alliance, the global association for sustainability standards.
“We scientists don’t know how to do that”

“I used to think the top environmental problems were biodiversity loss, ecosystem collapse and climate change.

I thought that with 30 years of good science we could address those problems.

But I was wrong.
The top environmental problems are selfishness, greed and apathy…

…and to deal with those we need a spiritual and cultural transformation

- and we scientists don't know how to do that.”

Gus Speth
Social Media
https://www.facebook.com/AfricaFSC?ref=aymt_homempage_panel
Twitter: @FSC_Africa
Websites:
http://info.fsc.org/
https://africa.fsc.org/en-cd
https://ic.fsc.org/en